

Environmental friendly coffee pleasure

The coffee has made career: It has been the hot drink for longer. Today coffee is the ultimate wake up call for a movable, working population accessible constantly in which a lot of people are permanently on the go. Coffee ToGo is the symptom of a modern restlessness which many working persons cannot escape.

This trend has negative consequences!

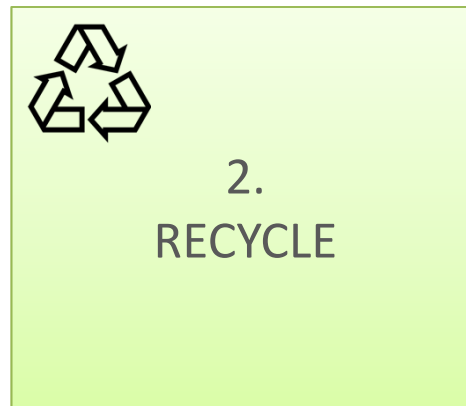
- In Germany there are used 320,000 Coffee ToGo-Mugs every hour. Per year are the nearly three billion pieces of disposable mugs.
- The number of the consumers which reaches especially often or now and then to Coffee ToGo-Mugs in Germany is, in the meantime, at 70 percent.



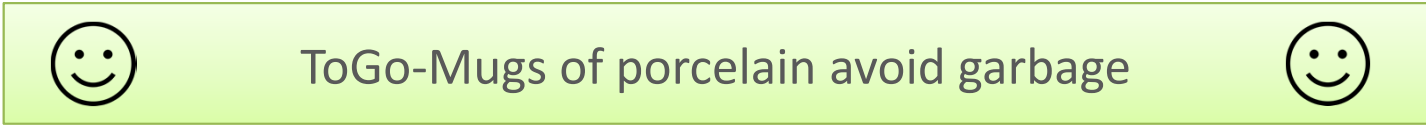
Negative consequences of disposable mugs

- For production of the Polyethylen coatings of the mug insides and polystyrene lids there are used yearly approx. 22,000 tonnes of crude oil.
- For the production of the ToGo-Mugs yearly spent in Germany originate CO2 issues of about 83,000 tonnes.
- The production of the polystyrene lids causes, in addition, about 28,000 tonnes of CO2 issues per year.
- Many of the Coffee ToGo-Mugs are thrown away heedlessly and provoke dirty streets, public places and nature.

With the environment protection is valid the precautionary principle:



Porcelain avoid garbage



Place a sign for the environment protection and individualise your ToGo-Mug. Different refining technologies and printings provide for the optical highlights.

- KÖNITZ ToGo-Mugs are sustained and protect the nature
- KÖNITZ ToGo-Mugs are an ideal customer restraints instrument

Printing & refining possibilities



(Coffee ToGo-Mugs) by Koenitz Group
21.04.2017

Selfmade Mug



Where is your enterprise seat? Which products do you distribute? What distinguishes you as a brand? Which added value do you offer to your customers?

The questions which you can answer now in quite a particularly nice manner: With our Selfmade Mugs. The plain printed ToGo-Mugs can be painted with coloured pencils and be washed away later easily again. The ideal present for customers or employees. The Selfmade Mug is a brand ambassador with sympathy values which is used often, with pleasure and everywhere .

And here is how it works: On the basis of your logo data, enterprise values and / or photo of your town with interesting places of interest, we develop your own ToGo-Mug. With pleasure also in the suitable gift box.

Conveniently to the mug motive – coloured lids

2GO

WÄHLEN SIE IHRE EIGENE DECKEL-FARBE AB EINER BESTELLUNG VON 500 STÜCK.

CHOOSE YOUR OWN LID COLOR WITH ORDER AS OF 500 PIECES.

Individuell bedruckbar / Individually printable

KC162 BECHER MIT DECKEL
KC162 MUG WITH LID

11 5 162 0000

PORZELLAN/SILIKON
 PORCELAIN/SILICONE

280 G/33 G (DECKEL/LID)
 380 ML/12.9 OZ

BECHER/MUG	DECKEL/LID
◇ 11,1 CM/4.4"	◇ 2,1 CM/0.8"
○ 9,1 CM/3.6"	○ 9,8 CM/3.9"

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