

CUSTOM MADE

How to
calculate your
mug?



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favourite shape.
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a special finish?
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5. And finally
the packaging. Maybe with
your individual label?
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PRICE LIST 02/2024



<https://youtu.be/0cRBWkD2g0E>
Surfaces



<https://youtu.be/cSVbrmMrghM>
Thermic effect



<https://youtu.be/wqqA5ovn1p8>
Names



<https://youtu.be/E26cVvol6ZA>
Selfmade mug



<http://qr-mug.digital/g3wdrh>
QR-Mug-Digital



I. Choose your favourite shape ...

Porcelain		item no.	€/pcs.
KC2	mug	11 1 002 0000	1,69
KC2	mug with lid	11 5 002 1000	3,21
KC2	mug with lid and sieve	11 5 002 0000	4,53
	lid and sieve for KC2 and KC143 (without image)	11 5 410 0000	2,84
KC3	mug	11 1 003 0000	1,79
KC32	mug	11 1 032 0000	2,50
KC53	espresso (cup and saucer)	11 5 053 0000	2,21
KC100	mug	11 1 100 0000	2,75
KC103	mug	11 1 103 0000	1,99
KC134	mug	11 1 134 0000	2,29
KC143	„Snugglemug“	11 1 143 0000	3,60
KC143	KC143 with lid	11 5 143 1000	5,11
KC143	„Tea for you“ KC143 with lid and sieve	11 5 143 0000	6,44
KC157	mug	11 1 157 0000	2,59
KC162	coffee 2go/juice mug (without lid)	11 1 162 0000	2,29
	lid with closure, white, plastic	11 5 980 0000	1,11
	lid with closure, black, plastic	11 5 980 9000	
	safety grip white, plastic	11 9 982 0000	
	safety grip black, plastic	11 9 982 9000	
	closure, plastic	12 9 981 0000	upon request
	lid, plastic	12 9 980 0000	
	safety grip, plastic	12 9 982 0000	
	coloured Pantone; min. 500 pcs.		
KC195	mug	11 1 195 0000	2,40
KC197	mini-mug	11 1 197 0000	1,55
KC197	espresso (cup and saucer)	12 5 197 0000	2,98
KC242	„Breakfast mug“	11 1 242 0000	2,27
KC248	bowl	11 9 248 0000	3,88
KC295	mug	11 1 295 0000	1,79
KC315	mug	11 1 315 0000	1,79
KC330	mug	11 1 330 0000	2,84
KC353	„Minipresso“	11 1 353 0000	1,64
KC971	mug	11 1 971 0000	2,27
Coffee for One	mug, upper part and lid, porcelain, sieve, stainless steel	11 5 618 0000	10,84
KT20A	plate, 20 cm	11 4 20A 0000	4,36
KT58	multiple purposes grip plate	12 9 058 1000	0,99
KT438	side plate, round, 9 cm	13 9 438 0000	2,67
KT922	tray, 13 x 13 cm	11 9 922 0000	5,85

Different colours for lid and closure possible.

Basic Bone China		item no.	€/pcs.
KCB239	mug "Cool White"	11 7 239 0000	2,99
KCB239	mug "Cool Black"	11 7 239 9000	
KCB265	bowl 12 cm	11 9 265 0000	3,23
KCB267	mug	11 7 267 0000	1,79
KCB268	mug without handle	11 7 268 0000	
KCB269	mug	11 7 269 0000	3,23
KCB275	mug	11 7 275 0000	1,79
KCB275	mug „Rainbow drops“	11 7 275 h649	3,51
KCB502	mug black	11 7 502 9000	2,19
KTB266	plate 19 cm	11 4 266 0000	3,69
KTB959	coaster (lid for KCB57)	11 9 959 0000	1,74
KTB959	4 coasters with gift box	11 5 959 0000	7,95

vegan!

Fine Bone China		item no.	€/pcs.
KCB4	mug	11 2 004 0000	3,52
KCB16	„Mega mug“	11 2 016 0000	10,33
KCB57	mug	11 2 057 0000	3,87
KCB57	mug with lid	11 5 057 0000	6,76
KCB57	mug with lid and sieve	11 5 057 1000	8,08
KCB255	mug „Wunderbar“	11 2 255 0000	4,99
KCB304	espresso (cup and saucer)	11 5 304 0000	4,56
KCB976	„Tea for me“ teapot with cup and lid/coaster	11 5 976 0000	23,45

Coffee Bar		item no.	€/pcs.
ONE 50 ml	cup & saucer with backstamp	17 5 801 0001	2,79
TWO 80 ml	cup & saucer with backstamp	17 5 802 0001	2,99
THREE 140 ml	cup & saucer with backstamp	17 5 803 0001	3,29
FOUR 200 ml	cup & saucer with backstamp	17 5 804 0001	3,79
FIVE 330 ml	cup & saucer with backstamp	17 5 805 0001	4,29
SIX 300 ml	mug with backstamp	17 1 808 0001	1,99
SEVEN 350 ml	glass doublewalled with backstamp	17 6 810 0001	3,99
SIX / SEVEN	saucer with backstamp	17 3 809 0001	1,99
	plate 20cm	11 4 20A 0000	4,36

Accessories		item no.	€/pcs.
KC244	„Cool Bottle“, stainless steel with carabiner	11 9 244 0000	4,38
KC245	„Hot Bottle“, stainless steel doublewalled	11 9 245 0000	7,29
KT460	home office tray, wood	11 9 460 0000	3,38

Prices for shapes only valid in connection with main decoration.

• Surcharge for round shapes: decoration complexity increased on round shapes, geometrically stringent elements and writing may not be rendered straight at all times.

* While stocks last. ▲ Top-price print size positioning at the rim / ▼ positioning at the bottom

👉 hand-wash recommended

... or do you like a coloured glazed mug?

For minimum orders of 3.000 pcs.

Individual coloured glazed mugs		item no.	€/pcs.
KC2	mug, full coloured glaze NEW	12 1 002 H000	2,19 €
KC2	mug, in or outside coloured glaze NEW	12 1 002 H005	2,69 €
KC53	espresso (cup and saucer), full coloured glaze NEW	12 5 053 H000	2,71 €
KC53	espresso, in or outside coloured glaze NEW	12 5 053 H005	3,21 €

Individual coloured glazed mugs		item no.	€/pcs.
KC134	mug, full coloured glaze NEW	12 1 134 H000	2,79 €
KC134	mug, in or outside coloured glaze NEW	12 1 134 H005	3,29 €
KC143	"Snugglemug", full coloured glaze NEW	12 1 143 H000	4,10 €
KC143	"Snugglemug", in or outside coloured glaze NEW	12 1 143 H005	4,60 €

2. Choose your print size, quantity and number of colours.

Main decoration ceramic screen printing	item no.	price €/pcs. (decoration 1 colour)					
		from 3.000 pcs.	from 2.000 pcs.	from 1.000 pcs.	from 500 pcs.	from 288 pcs.	from 96 pcs.
Signature (size of printing: 18 x 18 mm or 40 x 5 mm, red, brown or black) Perfect additional finishing of our brand assortment: www.koenitz.com/en/collections NEW	12 D 000 0007	0,66	0,68	0,71	0,85	0,94	1,20
There are no separation costs with signature!							
25 cm² NEW	12 D 000 0001	0,75	0,80	0,88	1,11	1,37	3,17
TOP-Price print size (Placement shape-dependent) NEW	12 D 000 0010	0,80	0,84	0,93	1,20	1,46	3,30
All-around print NEW	12 D 000 0003	1,12	1,20	1,36	1,77	2,26	4,11
extra cost, round shapes	12 D 000 000R	0,70	0,70	0,70	0,70	0,70	0,70
ART print™	12 D 000 0004	1,40	1,56	1,75	2,33	3,03	5,88
extra cost, closed ART print™	12 D 000 0005	1,98	1,98	1,98	1,98	1,98	1,98
extra cost, round shapes	12 D 000 000R	0,70	0,70	0,70	0,70	0,70	0,70
each additional colour	12 D 000 001F	0,11	0,12	0,17	0,23	0,33	0,70
Direct print							
KC2 KCB502 size of printing: 80 x 200 mm (max. 2 colours) NEW	12 D 000 0000	0,45	0,50	0,83	1,06	1,32	-
Limited possibilities for directprint. For the best quality we recommend the all-around print.							
Digital print							
KC2 (230,1 x 95 mm) KC971 (255,4 x 73,7mm) (independent of the colour number) incl. backstamp, max. Ø 3 cm NEW	12 D 000 0011	-	-	2,65	2,68	2,92	3,50
Sprayed mugs							
coloured outside available on Basic Bone Chine and Fine Bone China mugs NEW	12 D 000 0015	4,19	4,19	4,19	4,19	4,19	-
Engraving							
up to 25 cm²	12 D 000 0008	2,65	2,82	3,06	3,43	3,58	4,53
up to 50 cm²	12 D 000 0009	3,80	3,96	4,21	4,57	4,75	6,08

3. Do you like a special finish?

Not for direct print, engraving and digital print.
Price additional decorations and finishing only in connection with main decoration.

Additional print	item no.	€/pcs.
inside decoration at the rim max. 4 x 4 cm (larger sizes upon request)	12 I 000 0000	0,42
inner band, height 3 cm	12 I 000 0001	2,29
bottom inside print	12 I 000 0003	0,82
over the rim design	12 I 000 0002	upon request
handle print outside	12 H 000 0000	0,42

Finishing	item no.	€/pcs.
handpainted rim	12 M 000 0000	0,88
relief print	12 R 000 0000	1,15
Glow	12 G 000 0000	upon request
scratch off finish max. 25 cm ² (larger sizes upon request)	12 O 000 0000	1,15
thermic effect till 25 cm ² (larger sizes upon request) from 288 pcs.	12 T 000 0000	2,29

Surfaces	item no.	from 3.000 pcs.	from 2.000 pcs.	from 1.000 pcs.	from 500 pcs.	from 288 pcs.	from 96 pcs.
Concrete Look, Luxury [3]	12 S 000 0001	0,34	0,38	0,50	0,69	0,99	2,11
Carbon, Fashionista, Long Last Silk, Aqua Fun [5]	12 S 000 0002	0,58	0,64	0,83	1,15	1,67	3,52
Natural Texture, Steel, High Tec Structure [7]	12 S 000 0003	0,81	0,99	1,16	1,61	2,33	4,92
Oilpainting [12]	12 S 000 0004	1,38	1,53	2,00	2,76	3,98	8,44

Personalize	item no.	€/pcs.
customized backstamp, max. Ø 3 cm	12 B 000 0000	0,35
limited edition	12 L 000 0000	upon request
personalization, i.g. names (pls. supply an excel file)	12 N 000 0000	2,83

NEW: Mulled wine mugs

Mug including 4-colour motif		item no.	€/pcs.
KC296	 mulled wine jug green, ceramic 	11 0 296 1300	2,69
KC296	 mulled wine jug blue, ceramic 	11 0 296 1500	
KC296	 mulled wine jug bordeaux red, ceramic 	11 0 296 2800	
KC297	 mulled wine mug green, ceramic 	11 0 297 1300	2,13
KC297	 mulled wine mug blue, ceramic 	11 0 297 1500	
KC297	 mulled wine mug bordeaux red, ceramic 	11 0 297 2800	

minimum order of 2.500 pcs., Quantities from 10,000 pcs. upon request., ex works, 48 pcs. in master carton, Price incl. sample costs

4. Additional costs...

Printing	€
Area print up to 3 colours (per colour and design)	
litho costs	16,00
separation costs	16,00
Area print more than 3 colours and all halftone / fotoprint (per colour and design)	
litho costs	48,00
separation costs	48,00
soft proof (PDF file – online)	at no charge
sample costs (per colour and design)	48,00
Digital printing	€
Independent of the colour number	
set-up costs (per design)	59,00
sample costs (per design)	59,00
Colour spraying	€
set-up costs (per colour and design)	115,00
Colour painting rim	€
development costs (per colour and design)	59,00
Individual coloured glazed mugs	€
sample costs (per design)	300,00

... and service costs.



Additional services	€
design service, litho service	87,00 / hour
Litho single names – excel file has to be supplied!	0,61 / name
QR-Mug-Digital (Net prices not discountable)	€
„Basic“ package	139,00 (one-time)
„Premium“ package	690,00 (one-time)
each additional year	69,00
each additional change of target link	39,00

5. And finally the packaging.

Standard gift boxes neutral	item no.	packed €/pcs.	loose €/pcs.
gift box for 2 espresso cups and saucers	11 9 999 1312	0,99	0,62
single gift box with cut-out window	11 9 999 2314		
single gift box	11 9 999 2316		
gift box for vide poche	51 9 999 0005		
gift box for 4 coasters	11 9 999 1959		
Personalised labels	1 label €/pcs.		
from 96 pieces	0,50	0,33	
from 288 pieces	0,43	0,31	
from 500 pieces	0,35	0,28	
from 1.000 pieces	0,33	0,26	
lable development	46,00	46,00	
Brand gift box	item no.	packed €/pcs.	loose €/pcs.
gift box „Tea for me“	11 9 999 0976	1,60	1,05
gift box „Coffee for One“	11 9 999 2618		
gift box "Wunderbar"	11 9 999 0255		
gift box „Tiny House“	11 9 999 0317		
Mailorder carton (without labels)	item no.	packed €/pcs.	loose €/pcs.
carton for 6 mugs; tall	11 9 999 0150	1,45	0,75
carton for 6 mugs; small	11 9 999 0160		
mailorder carton for 1 or 2 mugs	11 9 999 0214		
mailorder carton for 4 mugs; tall	11 9 999 0147	1,95	1,39
master carton for 36 or 48 mugs	11 9 999 0210	5,86	2,16

Standard delivery times, ex works

samples	10 working days
shipment (after approval)	15 working days
samples sprayed mugs	10 working days
shipment sprayed mugs (after approval)	20–25 working days
samples individual coloured glazed mugs	3 weeks
shipment individual coloured glazed mugs (after approval)	12 weeks
samples mulled wine mugs	3 weeks
shipment mulled wine mugs (after approval)	12 weeks
engraving	20–25 working days
express production	0,60 € / pc
Detailed delivery time depends on the design.	

PRICES: Prices are valid with printing, on shrink-wrapped pallets EXW Könitz (Incoterms 2010).

COLOURS: Please note that not all colours can be achieved on porcelain. We will use the colour closest to the original in such cases. Without a sampling run prior to mass production, we cannot accept colour complaints. Round shapes will not reproduce straight lines at all times.

LITHO- AND SETUP COSTS: Litho and setup costs will be charged at cost. Please submit editable, preferably vectorised data and/or colour proofs. Print data for digital print are provided as requested.

SAMPLE SHIPMENTS: Sample shipments are subject to shipping costs.

OVERS/UNDERS: Due to production technicalities, up to 10 % overs/unders are to be expected and accepted. Please let us know explicitly should you require exact quantities.